

# EMILY OAKES

UX • PRODUCT • DESIGN

emily-oakes.com

(804)922-2305

emily.oak35@gmail.com

## EXPERIENCE

### Senior UX Designer

CyberManiacs

May 2024 - current

Collaborates with CEO and product manager to organize, write user stories, create customer journey maps, and design new and updated screens and UI for an admin portal. Enables managers to monitor employee progress in security training and provides high-level overviews. Supports internal use for course creation and client course launches.

### UX Design Consultant

SingleStone Consulting

May 2019 - March 2024

As a Designer at SingleStone, continuously enhanced and refined design skills through involvement in a diverse array of projects. Responsibilities included fostering strong connections with stakeholders, embracing agile methodologies as a daily routine, conducting empathy interviews with both stakeholders and customers, and closely collaborating with the development team and product owner to iterate designs from low to high fidelity using tools like Figma.

### Product Designer

Evergreen Enterprises

December 2017 - May 2019

Developed expertise in catalog and product design, focusing on job request management and problem-solving while staying current with industry trends and product development. As a product designer you gain experience with licensed art production for sublimation flags and oversee of flag design production, ensuring successful catalog release.

## SUMMARY

A designer based in Richmond, Virginia, specializing in product and user experience design. I hold a BFA in graphic design from VCUarts and have over 5 years of experience in UX as a consultant, collaborating with diverse clients across various industries to tackle complex problem statements.

## SKILLS

- UX Design
- Design Thinking
- Marketing designs
- Agile
- Scope Management
- User Story Writing
- Presentations
- ADA Compliance
- Accessibility
- Scope Management
- CSS/HTML
- Mentoring
- Consulting

## TOOLS

- Figma
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Procreate
- Canva
- Sketch
- Invision
- PowerPoint
- Word

## EDUCATION

Virginia Commonwealth University  
School of the Arts  
Bachelor's Degree of Fine Arts  
Graphic Design

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## EXPERIENCE CONTINUED

### • Graphic Designer

Long & Foster Real Estate

May 2016 - January 2018

Collaborated closely with real estate agents to understand their individual needs and objectives. Utilized creative expertise to develop tailored multimedia materials for property listings and marketing campaigns, including property brochures, online listings, and social media content.

## INTERNAL INITIATIVES

### Women's Leadership Initiative

Participated in the establishment of a Women's Leadership Initiative at SingleStone in 2019, contributing to the design and development of the initiative's branding identity in collaboration with a colleague. Played a key role in organizing and coordinating both in-person and virtual events for women employees, fostering a supportive and inclusive workplace culture through 2021.

### Mentoring and Internship Program Development

Played a pivotal role in developing SingleStone's design internship program, focusing on creating a positive and engaging experience for interns. Actively contributed to the establishment and enhancement of the mentorship program for design interns, fostering their professional growth and engagement throughout their tenure at the company. Demonstrated commitment by mentoring design interns consecutively for three years, culminating in a managerial role for the final intern.

### Design Thinking Course Facilitation

Served as a facilitator for design thinking courses conducted at multiple large-scale corporations, fostering creativity and collaboration among participants over two-day sessions. Witnessed adults tapping into their creativity and collaborating to solve real-time problems and discover innovative solutions during these engaging and enjoyable experiences.